

THE BOMBERS



KAPUNDA FOOTBALL CLUB INC.

Season 2023 Sponsorship Package



Dutton Park, Kapunda, South Australia Tel: (08) 5266 2441

PO Box 333, Kapunda SA 5373 bombers.com.au

Foundation Member of the Barossa & Light Football League 1908, now BLGFA

Premiers 1921, 1922, 1923, 1927, 1928, 1929, 1935, 1939, 1952, 1953, 1964, 1965, 1974, 2004, 2005

PROUD PARTNERS



THE BOMBERS



KAPUNDA FOOTBALL CLUB INC.

VISION

"We will continue to strive for on-field success and to be a place where our community wants to be and a Club that people want to be part of."

CORE VALUES

BOND

The relationship we have and continue to develop with our community is as important as the family focus we believe is integral to our current and future success as a Club.

ONWARD

We are steeped in history and will work to learn our lessons with the intent to continue to build a strong and long-term future for our Club.

MORALITY

Guided by our vision, we will act and make decisions in a respectful and ethical manner, with honour and integrity.

BRAVE

We are courageous and committed when taking action and making decisions for the Club.

ENCOURAGE

We are a community club that develops and empowers our players to be the best they can be through direction and support.

RESPONSIBLE

We are reliable, accountable, trustworthy and consistent in our approach; as individuals, team members and Club.



Platinum Partner

\$5000* (inc GST)
*or to the equivalent value of

Acknowledgement

Sponsors Certificate

Sponsorship level recognition in Sponsors directory

Sponsorship acknowledgement on the Club website (*bombers.com.au*)

Acknowledgement on club sponsorship board in clubrooms

Marketing & Advertising

2 x Sponsor signage displayed around oval **

Company Logo/name displayed individually on TV advertising in clubrooms during home games, club events and Thursday night training dinners

Opportunity for interactive advertising on TV displays in clubrooms

Advertisement on club Social Media channels

Promotional advertisement in club communication*

Priority logo placement on club uniforms and merchandise (availability TBC*)

Club Involvement & Game Day Benefits

Kapunda Football Club Membership (Admission to all home games) for 4 people

Gym Membership for 2 People

Bombers merchandise voucher to the value of \$250

Tickets to Bombers Sponsors Day for 4 people (6th of May 2023)

Complimentary Dinner and 2 drinks (PP) at every Thursday night training for 4 people

Complimentary Dinner and 2 drinks (PP) at all Saturday home games for 4 people

4 x Tickets to Red & Rump (Goods & Services Auction) and a second club function (TBC)

4 x Tickets to club presentation dinner



Diamond Partner

\$3500* (inc GST)
*or to the equivalent value of

Acknowledgement

Sponsors Certificate

Sponsorship level recognition in Sponsors directory

Sponsorship acknowledgement on the Club website (*bombers.com.au*)

Acknowledgement on club sponsorship board in clubrooms

Marketing & Advertising

Sponsor signage displayed around oval **

Company Logo/name displayed individually on TV advertising in clubrooms during home games, club events and Thursday night training dinners

Advertisement on club Social Media channels

Promotional advertisement in club communication*

Club Involvement & Game Day Benefits

Kapunda Football Club Membership (Admission to all home games) for 2 people

Gym Membership for 2 People

Bombers merchandise voucher to the value of \$200

Tickets to Bombers Sponsors Day for 3 people (6th of May 2023)

Complimentary Dinner and 2 drinks (PP) at every Thursday night training for 2 people

Complimentary Dinner and 2 drinks (PP) at all Saturday home games for 2 people

4 x Tickets to Red & Rump (Goods & Services Auction) and a second club function (TBC)

2 x Tickets to club presentation dinner

Gold Sponsor

\$2000* (inc GST)
*or to the equivalent value of

Acknowledgement

Sponsors Certificate
Sponsorship level recognition in Sponsors directory
Sponsorship acknowledgement on the Club website (*bombers.com.au*)
Acknowledgement on club sponsorship board in clubrooms

Marketing & Advertising

Sponsor signage displayed around oval **
Company Logo/name displayed individually on TV advertising in clubrooms during home games, club events and Thursday night training dinners
Company logo/name displayed on TV advertising in clubrooms
Advertisement on club Social Media channels
Promotional advertisement in club communication*

Club Involvement & Game Day Benefits

Kapunda Football Club Membership (Admission to all home games) for 2 people
Bombers merchandise voucher to the value of \$150
Tickets to Bombers Sponsors Day for 2 people (6th of May 2023)
Complimentary Dinner and 2 drinks (PP) at every Thursday night training for 2 people
Complimentary Dinner and 2 drinks (PP) at all Saturday home games for 2 people
2 x Tickets to Red & Rump (Goods & Services Auction) and a second club function (TBC)
2 x Tickets to club presentation dinner



Silver Sponsor

\$1100* (inc GST)
*or to the equivalent value of

Acknowledgement

Sponsors Certificate
Sponsorship level recognition in Sponsors directory
Sponsorship acknowledgement on the Club website (*bombers.com.au*)
Acknowledgement on club sponsorship board in clubrooms



Marketing & Advertising

Sponsor signage displayed around oval **
Company logo/name displayed with other Silver sponsors on TV advertising in clubrooms during home games, club events and Thursday night training dinners
Advertisement on club Social Media channels
Promotional advertisement in club communication*

Club Involvement & Game Day Benefits

Kapunda Football Club Membership (Admission to all home games) for 2 people
Bombers merchandise voucher to the value of \$100
Tickets to Bombers Sponsors Day for 2 people (6th of May 2023)
1 x Tickets to Red & Rump (Goods & Services Auction) and a second club function (TBC)
1 x Tickets to club presentation dinner

Bronze

\$600* (inc GST)
*or to the equivalent value of

Acknowledgement

Sponsors Certificate

Sponsorship level recognition in Sponsors directory

Sponsorship acknowledgement on the Club website
(*bombers.com.au*)

Acknowledgement on club sponsorship board in clubrooms

Marketing & Advertising

Sponsor signage displayed around oval **

Company logo/name displayed with other Silver sponsors on TV advertising in clubrooms during home games, club events and Thursday night training dinners

Club Involvement & Game Day Benefits

Kapunda Football Club Membership (Admission to all home games) for 2 people

Tickets to Bombers Sponsors Day for 2 people
(6th of May 2023)



General

\$330* (inc GST)
*or to the equivalent value of

Acknowledgement

Sponsors Certificate

Sponsorship level recognition in Sponsors directory

Sponsorship acknowledgement on the Club website
(*bombers.com.au*)

Club Involvement & Game Day Benefits

Kapunda Football Club Membership (Admission to all home games) for 1 person



Sponsorship Team Contacts

Email: sponsorship@bombers.com.au

Lachlan Mickan - 0428 084 235

Jake Smedley - 0487 323 590

Corey Ryan - 0488 223 342

Michael Pratt - 0402 378 030



Season 2023 Sponsorship Package

2023 SPONSORSHIP OPTIONS		PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	GENERAL
1	Sponsors Certificate	✓	✓	✓	✓	✓	✓
2	Sponsorship level recognition in Sponsors directory	✓	✓	✓	✓	✓	✓
3	Acknowledgement on Club Website	✓	✓	✓	✓	✓	✓
4	Acknowledgement on Club Sponsorship Board	✓	✓	✓	✓	✓	
5	Complimentary admission to all home games	4 TICKETS	2 TICKETS	2 TICKETS	2 TICKETS	2 TICKETS	1 TICKET
6	Tickets to Bombers Sponsors Day	4 TICKETS	3 TICKETS	2 TICKETS	2 TICKETS	2 TICKETS	
7	Signage displayed around oval **	✓	✓	✓	✓	✓	
8	Company logo/name displayed on TV advertising in Clubrooms during home games, club events and Thursday night training dinners	INDIVIDUALLY DISPLAYED	INDIVIDUALLY DISPLAYED	INDIVIDUALLY DISPLAYED	DISPLAYED WITH OTHER SILVER	DISPLAYED WITH OTHER BRONZE	
9	Bombers merchandise voucher	\$250	\$200	\$150	\$100		
10	Tickets to Red & Rump (Goods & Services Auction) and a second club function (TBC)	4 TICKETS	4 TICKETS	2 TICKETS	1 TICKET		
11	Tickets to club presentation dinner	4 TICKETS	2 TICKETS	2 TICKETS	1 TICKET		
12	Dinner and 2 drinks (PP) for every Thursday night training and Saturday home games	4 TICKETS	4 TICKETS	2 TICKETS			
13	Membership to Brand New Kapunda Football Club Gym	2 MEMBER-SHIPS	1 MEMBER-SHIP				
14	Opportunity for interactive advertising on TV displays in clubrooms during home games, club events and Thursday night training dinners	✓					
15	*Promotional advertisement in Club communication	✓					
16	Advertisement on club Social Media channels	✓					
17	Promotional advertisement in club communication*	✓					
17	Priority logo placement on club uniforms and merchandise (availability TBC*)	✓					
To the Value of or over (Inclusive of GST) .		\$5,000	\$3,500	\$2,000	\$1,100	\$600	\$330

**Initial production cost of \$300 *conditions apply

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