

THE BOMBERS



KAPUNDA FOOTBALL CLUB INC.

Season 2024 Sponsorship Package



Dutton Park, Kapunda, South Australia

PO Box 333, Kapunda SA 5373 bombers.com.au

Foundation Member of the Barossa & Light Football League 1908, now BLGFA

Premiers 1921, 1922, 1923, 1927, 1928, 1929, 1935, 1939, 1952, 1953, 1964, 1965, 1974, 2004, 2005

PROUD PARTNERS



THE BOMBERS



KAPUNDA FOOTBALL CLUB INC.

VISION

"We will continue to strive for on-field success and to be a place where our community wants to be and a Club that people want to be part of."

CORE VALUES

BOND

The relationship we have and continue to develop with our community is as important as the family focus we believe is integral to our current and future success as a Club.

ONWARD

We are steeped in history and will work to learn our lessons with the intent to continue to build a strong and long-term future for our Club.

MORALITY

Guided by our vision, we will act and make decisions in a respectful and ethical manner, with honour and integrity.

BRAVE

We are courageous and committed when taking action and making decisions for the Club.

ENCOURAGE

We are a community club that develops and empowers our players to be the best they can be through direction and support.

RESPONSIBLE

We are reliable, accountable, trustworthy and consistent in our approach; as individuals, team members and Club.



Platinum Partner

\$5000* (inc GST)
*or to the equivalent value of

Acknowledgement

Sponsorship level recognition in Sponsors directory on the Club website (*bombers.com.au*)

Acknowledgement on club sponsorship screens in clubrooms

Sponsors Certificate

Marketing & Advertising

2 x Sponsor signage (double) displayed around oval **

Company Logo/name displayed individually on TV advertising in clubrooms during home games, club events and Thursday night training dinners

Opportunity for interactive advertising on TV displays in clubrooms

Advertisement on club Social Media channels

*Promotional advertisement in one Bomber Bulletin

Promotional advertisement in club communication*

Priority logo placement on club uniforms/merchandise (availability TBC*)

Club Involvement & Game Day Benefits

Kapunda Football Club Membership (Admission to all home games) for 4 people

Annual Membership to 'The Gym' for 2 People

Bombers merchandise voucher to the value of \$250

Tickets to Bombers Sponsors Day for 4 people (25 May)

Complimentary dinner and 2 drinks (pp) at every Thursday night training for 4 people

Complimentary dinner and 2 drinks (pp) at all Saturday home games for 4 people

4 x Tickets to Bombers Red & Rump/Goods & Services Auction (3 August) and Gourmet Day (19 May)

4 x tickets to Presentation Night (Adelaide Oval 27 Sept)



Diamond Partner

\$3500* (inc GST)
*or to the equivalent value of

Acknowledgement

Sponsorship level recognition in Sponsors directory on the Club website (*bombers.com.au*)

Acknowledgement on club sponsorship screens in clubrooms

Sponsors Certificate

Marketing & Advertising

Sponsor signage displayed around oval **

Company Logo/name displayed individually on TV advertising in clubrooms during home games, club events and Thursday night training dinners

Advertisement on club Social Media channels

Promotional advertisement in club communication*

Club Involvement & Game Day Benefits

Kapunda Football Club Membership (Admission to all home games) for 2 people

Annual Membership to 'The Gym' for 1 Person

Bombers merchandise voucher to the value of \$200

Tickets to Bombers Sponsors Day for 3 people (25 May)

Complimentary dinner and 2 drinks (pp) at every Thursday night training for 4 people

Complimentary dinner and 2 drinks (pp) at all Saturday home games for 2 people

4 x Tickets to Bombers Red & Rump/Goods & Services Auction (3 August) and a Gourmet Day (19 May)

2 x tickets to Presentation Night (Adelaide Oval 27 Sept)

Gold Sponsor

\$2000* [inc GST]
*or to the equivalent value of

Acknowledgement

Sponsorship level recognition in Sponsors directory on the Club website (*bombers.com.au*)

Acknowledgement on club sponsorship screens in clubrooms

Sponsors Certificate

Marketing & Advertising

Sponsor signage displayed around oval **

Company Logo/name displayed individually on TV advertising in clubrooms during home games, club events and Thursday night training dinners

Company logo/name displayed on TV advertising in clubrooms

Advertisement on club Social Media channels

Promotional advertisement in club communication*

Club Involvement & Game Day Benefits

Kapunda Football Club Membership (Admission to all home games) for 2 people

Bombers merchandise voucher to the value of \$150

Tickets to Bombers Sponsors Day for 2 people (25 May)

Complimentary Dinner and 2 drinks at every Thursday night training for 2 people

Complimentary Dinner and 2 drinks at all Saturday home games for 2 people

2 x Tickets to Bombers Red & Rump/Goods & Services Auction (3 August) and a Gourmet Day (19 May)

2 x tickets to Presentation Night (Adelaide Oval 27 Sept)



Silver Sponsor

\$1100* [inc GST]
*or to the equivalent value of

Acknowledgement

Sponsorship level recognition in Sponsors directory on the Club website (*bombers.com.au*)

Acknowledgement on club sponsorship screens in clubrooms

Sponsors Certificate



Marketing & Advertising

Sponsor signage displayed around oval **

Company logo/name displayed with other Silver sponsors on TV advertising in clubrooms during home games, club events and Thursday night training dinners

Advertisement on club Social Media channels

Promotional advertisement in club communication*

Club Involvement & Game Day Benefits

Kapunda Football Club Membership (Admission to all home games) for 2 people

Bombers merchandise voucher to the value of \$100

Tickets to Bombers Sponsors Day for 2 people (25 May)

1 x Ticket to Bombers Red & Rump/Goods & Services Auction (3 August) and a Gourmet Day (19 May)

Bronze

\$600* (inc GST)
*or to the equivalent value of

Acknowledgement

Sponsorship level recognition in Sponsors directory on the Club website (*bombers.com.au*)

Acknowledgement on club sponsorship screens in clubrooms

Sponsors Certificate

Marketing & Advertising

Sponsor signage displayed around oval **

Company logo/name displayed with other Silver sponsors on TV advertising in clubrooms during home games, club events and Thursday night training dinners

Club Involvement & Game Day Benefits

Kapunda Football Club Membership (Admission to all home games) for 2 people

Tickets to Bombers Sponsors Day for 2 people (25 May)

General

\$330* (inc GST)
*or to the equivalent value of

Acknowledgement

Sponsors Certificate

Sponsorship level recognition in Sponsors directory

Sponsorship acknowledgement on the Club website (*bombers.com.au*)

Club Involvement & Game Day Benefits

Kapunda Football Club Membership (Admission to all home games) for 1 person



Sponsorship Team Contacts

Email: sponsorship@bombers.com.au

Lachlan Mickan - 0428 084 235

Nathan Brady - 0417 863 922

Jake Smedley - 0487 323 590

Michael Pratt - 0402 378 030





Season 2024 Sponsorship Package

SPONSORSHIP BENEFITS		PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	GENERAL
1	Sponsors Certificate	✓	✓	✓	✓	✓	✓
2	Sponsorship level recognition on club website	✓	✓	✓	✓	✓	✓
3	Acknowledgement on Club Sponsorship Screen	✓	✓	✓	✓	✓	
4	Complimentary admission to all home games	4 TICKETS	2 TICKETS	2 TICKETS	2 TICKETS	2 TICKETS	1 TICKET
5	Tickets to Bombers Sponsors Day (25 May)	4 TICKETS	3 TICKETS	2 TICKETS	2 TICKETS	2 TICKETS	
6	Signage displayed around oval **	✓	✓	✓	✓	✓	
7	Company logo/name displayed on TV advertising in Clubrooms during home games, club events and Thursday night training dinners	INDIVIDUALLY DISPLAYED	INDIVIDUALLY DISPLAYED	INDIVIDUALLY DISPLAYED	DISPLAYED WITH OTHER SILVER	DISPLAYED WITH OTHER BRONZE	
8	Bombers merchandise voucher	\$250	\$200	\$150	\$100		
9	Tickets to Red & Rump/Goods & Services Auction (3 Aug)	4 TICKETS	4 TICKETS	2 TICKETS	1 TICKET		
10	Tickets to Gourmet Day (19 May)	4 TICKETS	2 TICKETS	2 TICKETS	1 TICKET		
11	Tickets to Club Presentation Night (Adelaide Oval 27 Sept)	4 TICKETS	2 TICKETS	2 TICKETS			
12	Dinner and 2 drinks (pp) at every Thursday night training during the season	4 TICKETS	4 TICKETS	2 TICKETS			
13	Dinner and 2 drinks (pp) at Saturday home games	4 TICKETS	2 TICKETS	2 TICKETS			
14	Annual Membership to 'The Gym' (value rrp \$280 each)	2 MEMBER -SHIPS	1 MEMBER -SHIP				
15	Opportunity for interactive advertising on TV displays in clubrooms during home games, club events and Thursday night training dinners	✓	✓				
16	Advertisement on club Social Media channels	✓	✓				
17	*Promotional advertisement in one Bomber Bulletin (Home game Newsletter)	✓					
18	Promotional advertisement in online club communication*	✓					
19	Priority logo placement on club uniforms and merchandise (availability TBC*)	✓					
SPONSORSHIP COST (Inclusive of GST) .		\$5,000	\$3,500	\$2,000	\$1,100	\$600	\$330

***Initial production cost of \$330 *conditions apply | Note: All event dates subject to change*

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